



## news release

*for immediate release*

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### ***Real Leaders Wear Tiaras***

***Bestselling Author and Consultant Encourages Women to Show Their Powers of Leadership on 2<sup>nd</sup> Annual International Tiara Day on May 24***

West Tisbury, MA – **May 16, 2006** – Bestselling author and life transformation consultant Barbara Bellissimo is mobilizing women around the world to embrace and celebrate their powers of leadership in their own lives as part of the 2<sup>nd</sup> Annual International Tiara Day on May 24. The day is held in conjunction with the first anniversary of the launch of Bellissimo’s first book, *Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life*.

West Tisbury resident Bellissimo authored the book, and recruited nine other women (known as the Secret Order of the Tiara) to contribute their own stories. *Become Your Own Great and Powerful* has been recognized as an Editor’s Choice by iUniverse and has been an Amazon bestseller. It is available at iUniverse.com, Amazon, Barnes & Noble, and bookstores nationwide. *Become Your Own Great and Powerful* encourages women to discover the guilt-free confidence to ignore others’ expectations, create their own, and use their powers to transform their world.

“International Tiara Day celebrates women everywhere who have struggled to find their own path to success and have made it. It encourages women to listen to their heart and create the life they want,” says Bellissimo. “Real or virtual tiara-wearing is optional.”

As the author of *Become Your Own Great and Powerful*, Bellissimo founded the Secret Order of the Tiara, with nine other women who contributed their stories to the book. The group consists of women who have spent much of their lives living someone else's story, and finally got fed up. They became tired of their real self's nagging at them and have chosen to join together on a mission to encourage women to lead great and powerful lives.

*Become Your Own Great and Powerful* includes a wealth of information and useful tools to help you take that first step toward leading versus simply living your life, including:

- What’s leadership all about?
- Overcoming the “Imposter Factor”
- Nine ways to become a leader
- Real stories by real women—inspiring others to take the initiative to get on with their own real, big life

- more -

In addition to being the primary author of the book, Bellissimo contributed her own story called, “You Can’t Keep Your Tiara on Straight If You’re Leading Man’s Life,” which focuses on her struggle to do what she previously thought was impossible, by giving up others’ expectations and living up to her own.

***About the Book:***

TITLE: **Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life**

AUTHOR: Barbara Bellissimo and the Secret Order of the Tiara

PUBLISHER: iUniverse, Inc. (New York/Lincoln/Shanghai)

PUBLISHING DETAILS: May 2005, 150 pages, paperback, \$14.95

ISBN: 0-595-34752-5

***About International Tiara Day:***

International Tiara Day was started in May, 2005 to focus attention on women’s power to change their own world. This year’s celebration includes:

***About Barbara Bellissimo:***

Barbara Bellissimo, Queen B of QueenPower.com ([www.queenpower.com](http://www.queenpower.com)), is on a mission to empower women to change their world. She works with a very diverse group of women—business owners, executives, consultants, new graduates, women outside the workforce—to help them embrace their leadership qualities to design and create the life they truly want. Her clients work in their homes, in traditional corporations, in nonprofit organizations. They work for themselves, for corporate executives, for their families, even for a former President of the United States. She’s conducted workshops and presentations for many audiences, and publishes the monthly *Queen-zine*.

Prior to starting her life transformation agency, Barbara spent nearly twenty years in high-technology marketing, and as an entrepreneur. She received her BS degree in Economics from The Wharton School at the University of Pennsylvania.

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To receive a copy of *Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life* for possible review, please go to <http://www.seasonsofsuccess.com/greatandpowerful.html>