



Seasons of Success

media questions

Become Your Own Great and Powerful: A Woman's Guide to Leading Your Real, Big Life

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Researching a story –

- on leadership?
- on women's empowerment?
- on the importance of living up to your own expectations?

You'll definitely want to talk to Barbara Bellissimo. A marketing executive and high-tech entrepreneur turned life transformation agent and leadership coach, she's on a mission to empower women to change their world. She's also a terrific interview.

If you're doing a story on the challenges of leadership for women, Barbara is full of information, tools and tips to help women recognize their leadership qualities and start visualizing themselves as leaders. Barbara also has a wide variety of anecdotes about her own journey toward empowerment – which can help readers avoid similar pitfalls. And if your readers are struggling with living up to others' expectations, Barbara offers a wide range of strategies to encourage them to create and live up to their own expectations.

Questions

- What is the Secret Order of the Tiara?
- You want to "provoke" a new group of women leaders. What's the significance of "provoke" vs. "inspire" or some other word?
- How does one celebrate International Tiara Day (May 24, 2005)?
- What is a "real, big life"?
- What do you find most rewarding about this project overall?
- What advice would you give to those who are trying to write books – particularly those who are working on collaborative projects?