



# Seasons of Success

## news release

*for immediate release*

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### **New Book Empowers Women to Lead Real, Big Lives**

*“Become Your Own Great and Powerful” is a fresh and revealing approach for women becoming leaders of their lives*

West Tisbury, MA— *April 26, 2005* - Women who are looking to create their own expectations and live the lives they want now can learn from and be inspired by the new book, *Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life*.

Martha’s Vineyard resident Barbara Bellissimo has authored the book, and recruited nine other women (known as the Secret Order of the Tiara) to contribute their own stories. *Become Your Own Great and Powerful* has been recognized as an Editor’s Choice by iUniverse and is available at iUniverse.com, Amazon, Barnes & Noble, and your local bookstore.

“Creating this book through a collaborative effort has been an amazing experience,” says Bellissimo. “I am honored to be a part of the Secret Order of the Tiara, and hope other women will join us. It’s been a thrill to see these women start leading their lives, instead of simply living them.”

The Secret Order of the Tiara consists of women who had spent much of their lives living someone else's story, and finally got fed up. They became tired of their real selves’ nagging at them all the time. They've chosen to join together on a mission to encourage women to lead great and powerful lives.

*Become Your Own Great and Powerful* encourages the reader to discover the guilt-free confidence to ignore others’ expectations, to create her own, and to use her powers to transform her world. The book includes a wealth of information and useful tools to help you take that first step toward *leading* versus simply living your life, including:

- What’s leadership all about?
- Overcoming the “Imposter Factor”
- Nine ways to become a leader
- Real stories by real women—inspiring others to take the initiative to get on with their own real, big life

- more -

In addition to being the primary author of the book, Bellissimo contributed her own story called, “You Can’t Keep Your Tiara on Straight If You’re Leading Man’s Life,” which focuses on her struggle to do what she previously thought was impossible, by giving up others’ expectations and living up to her own.

***About the Book:***

**TITLE: Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life**

**AUTHOR: Barbara Bellissimo and the Secret Order of the Tiara, including Susan Klein**

**PUBLISHER: iUniverse, Inc. (New York/Lincoln/Shanghai)**

**PUBLISHING DETAILS: April 2005, 150 pages, paperback, \$14.95**

**ISBN: 0-595-34752-5**

***About Barbara Bellissimo:***

Barbara Bellissimo, founder of Seasons of Success ([www.seasonsofsuccess.com](http://www.seasonsofsuccess.com)), is on a mission to empower women to change their world. She works with a very diverse group of women—business owners, executives, consultants, new graduates, women outside the workforce—to help them embrace their leadership qualities to design and create the life they truly want. Her clients work in their homes, in traditional corporations, in nonprofit organizations. They work for themselves, for corporate executives, for their families, even for a former President of the United States. She’s conducted workshops and presentations for many audiences, and publishes the ezine, *SOS Monthly*.

Prior to starting her life transformation agency, Barbara spent nearly twenty years in high-technology marketing, and as an entrepreneur. She received her BS degree in Economics from The Wharton School at the University of Pennsylvania.

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To receive a copy of *Become Your Own Great & Powerful: A Woman’s Guide to Leading Your Real, Big Life* for possible review, please go to

<http://www.seasonsofsuccess.com/greatandpowerful.html>